**TQF 3 Course Specifications**

**Section 1 General Information**

1. Course code and course title

Thai ICMB 310 กฎหมายธุรกิจ

English ICMB 310 Business Law

2. Number of credits 4 (4-0-8)

(Lecture 4 hours – Laboratory 0 hours - Self-study 8 hours / week)

3. Program and type of subject

3.1 Program Undergraduate Degree (International Program)

3.2 Type of Subject Core course

4. Course Responsible Lecturer and Course Lecturer

4.1 Course Responsible Lecturer

Dr. Alessandro Stasi

(BA Division, MUIC, Tel: 02-700-5000 Ext.4429, Email:alessandro.stasi@hotmail.com)

* 1. Course Lecturer
* Dr. Alessandro Stasi Email: [alessandro.sta@mahidol.edu](mailto:alessandro.sta@mahidol.edu)
* Dr. David Tan Email: [blas.inter@gmail.com](mailto:blas.inter@gmail.com)

5. Trimester/ Year of Study

5.1 Trimester All trimesters / for all students in the International College Undergraduate Programs

5.2 Course Capacity 40 students per section

6. Pre-requisite None

7. Co-requisites N/A

8. Venue of Study Mahidol University International College, Salaya campus

9. Date of Latest Revision April 21, 2024

**Section 2 Goals and Objectives**

1. Course Goals

This course introduces the student to the legal framework of business, with a focus on ethical implications and analytical skills in business practices. It provides the student with foundational information about the Thai legal system and covers principles of law, government regulations, elements of contract, IP, partnership and company law, and employment law. Emphasis is also placed on understanding the impact of disruptive technologies on business.

2. Objectives of Course Development/Revision

2.1 Course Objectives

By participating in assignments and activities related to the learned concepts and workshops each week, students will possess the analytical thinking skills necessary to understand the legal framework of business and analyze ethical implications of business practices for stakeholder relationships.

2.2 Course-level Learning Outcomes: CLOs

By the end of the course, students will be able to (CLOs)

CLO1: Demonstrate a comprehensive understanding of Thai business law issues by examining the structure of the Thai legal system, the role of laws in resolving business disputes, guiding business practices, and navigating the regulatory landscape while considering the interplay between local and international legal frameworks.

CLO2: Analyze and differentiate legal and ethical issues in business decision-making, incorporating ESG, CSR, responsibility, reputational, and legal dimensions, while applying analytical skills to critically solve complex Thai business law problems using appropriate frameworks for well-reasoned solutions.

CLO3: Develop effective communication and collaboration skills in a team setting to address Thai business law issues, fostering an inclusive and supportive environment that encourages the sharing of diverse perspectives and facilitates the resolution of legal and ethical challenges in a professional and constructive manner.

CLO4: Analyze the influence of disruptive technologies on business law, including the adaptation of traditional legal rules and the emergence of new legal concepts and regulations.

**Section 3 Course Management**

1. Course Description

นิติกรรม, ความคิดทางวิชาชีพ, ทักษะการวิเคราะห์, เทคโนโลยีสร้างสรรค์, กฎหมายสัญญา, ภาษีนิติบุคคล, กฎหมายหุ้นส่วนบริษัท, กฎหมายขาย, บริการ, กฎหมายเช่า, กฎหมายสินเชื่อ, กฎหมายจำนอง, กฎหมายจำน, กฎหมายค้ำประกัน, กฎหมายตัวแทน, กฎหมายแรงงาน, กฎหมายทรัพย์สินทางปัญญา

Introduction to Laws, Ethical Concepts, Analytical Skills, Disruptive Technologies, Contract Law, Corporate Income Tax, Company and Partnership Laws, Sales, Service, Lease Laws, Loan, Mortgage, Pledge, Guarantee Laws, Agency Laws and Employment Laws, Intellectual Property Laws.

2. Credit hours per trimester Credit hours per trimester

|  |  |  |
| --- | --- | --- |
| **Lecture**  **(Hour(s))** | **Laboratory/field trip/internship**  **(Hour(s))** | **Self-study**  **(Hour(s))** |
| 48 hours  (4 hours x 12 weeks) | 0 | 96 hours  (8 hours x 12 weeks) |

3. Number of hours that the lecturer provides individual counseling and guidance.

* Responsible lecturer with office hour 4 hours per week
* Students could make requests for appointments whenever necessary (Monday – Friday, during office hour).

**Section 4 Development of Students’ Learning Outcome**

1. At the end of this course students will understand the role of role of law and regulation in business. In particular, students will be able to:

CLO1: Demonstrate a comprehensive understanding of Thai business law issues by examining the structure of the Thai legal system, the role of laws in resolving business disputes, guiding business practices, and navigating the regulatory landscape while considering the interplay between local and international legal frameworks.

CLO2: Analyze and differentiate legal and ethical issues in business decision-making, incorporating ESG, CSR, responsibility, reputational, and legal dimensions, while applying analytical skills to critically solve complex Thai business law problems using appropriate frameworks for well-reasoned solutions.

CLO3: Develop effective communication and collaboration skills in a team setting to address Thai business law issues, fostering an inclusive and supportive environment that encourages the sharing of diverse perspectives and facilitates the resolution of legal and ethical challenges in a professional and constructive manner.

CLO4: Analyze the influence of disruptive technologies on business law, including the adaptation of traditional legal rules and the emergence of new legal concepts and regulations.

1. Teaching methods for developing the knowledge or skills specified in item 1 and evaluation methods of the course learning outcomes

|  |  |  |
| --- | --- | --- |
| **Course Code** | **Teaching methods** | **Evaluation Methods** |
| CLO1 | Lectures, Class discussion, Case studies | Class participation, Quizzes & Activities and Final Assignment |
| CLO2 | Lectures, Class discussion, Case studies | Class participation, Quizzes & Activities and Final Assignment |
| CLO3 | Lectures, Class discussion, Case studies | Class participation and Quizzes & Activities |
| CLO4 | Lectures, Class discussion, Case studies | Class participation, Quizzes & Activities and Final Assignment |

**Section 5 Teaching and Evaluation Plans**

1. Teaching plan

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Week** | **Topic** | **Number of Hours** | | **Teaching Activities/ Media** | **Lecturer** |
| **Lecture Hours** | **Lab/Field Trip/Internship**  **Hours** |
| 1 | **Introductory Remarks** | 4 | 0 | * Interactive-Lecture * Group discussion | Dr.Alessandro, Dr.David, |
| 2 | **Introduction to legal and ethical concepts: ESG, CSR, and Legal Dimensions** | 4 | 0 | * Interactive-Lecture * Group discussion | Dr.Alessandro, Dr.David, |
| 3 | **Company, Partnership Law and Analyzing Stakeholder Relationships** | 4 | 0 | * Interactive-Lecture * Group discussion | Dr.Alessandro, Dr.David, |
| 4 | **Contract Law: Traditional and Emerging Issues** | 4 | 0 | * Interactive-Lecture * Group discussion / Workshop | Dr.Alessandro, Dr.David, |
| 5 | **Contract Law** | 4 | 0 | * Interactive-Lecture * Group discussion | Dr.Alessandro, Dr.David, |
| 6 | **Employment Law** | 4 | 0 | * Interactive-Lecture * Group discussion/ Workshop | Dr.Alessandro, Dr.David, |
| 7 | **Employment Agreements and Service Agreements** | 4 | 0 | * Interactive-Lecture * Group discussion/ Workshop | Dr.Alessandro, Dr.David, |
| 8 | **Types of Contracts** | 4 | 0 | -Interactive-Lecture  -Group discussion/ Workshop  - Case studies | Dr.Alessandro, Dr.David, |
| 9 | **IP Law and Disruptive Technologies** | 4 | 0 | * Interactive-Lecture * Group discussion/ Workshop | Dr.Alessandro, Dr.David, |
| 10 | **Special Topics** | 4 | 0 | * Interactive-Lecture * Group discussion | Dr.Alessandro, Dr.David, |
| 11 | **Special Topics** | 4 | 0 | * Interactive-Lecture * Group discussion/ Workshop | Dr.Alessandro, Dr.David, |
| 12 | **Conclusory Remarks: Ethical and Legal Challenges in the Evolving Business Environment** | 4 | 0 | * Interactive-Lecture * Group discussion | Dr.Alessandro, Dr.David, |
|  | **Total** | **48** | **0** |  |  |

2. Plan for Assessing Course Learning Outcomes

* 1. Assessing and Evaluating Learning Achievement

1. Formative Assessment
2. Quizzes & Activities
3. Class participation feedbacks
4. Final Assignment
5. Summative Assessment

(1) Tools and Percentage Weight in Assessment and Evaluation

|  |  |  |  |
| --- | --- | --- | --- |
| **Learning Outcomes** | **Assessment Methods** | **Assessment Ratio**  **(Percentage)** | |
| CLO1 Demonstrate a comprehensive understanding of Thai business law issues by examining the structure of the Thai legal system, the role of laws in resolving business disputes, guiding business practices, and navigating the regulatory landscape while considering the interplay between local and international legal frameworks. | Class participation | 2.5 | 34.5 |
| Quizzes & Activities | 12 |
| Final Assignment | 20 |
| CLO2 Analyze and differentiate legal and ethical issues in business decision-making, incorporating ESG, CSR, responsibility, reputational, and legal dimensions, while applying analytical skills to critically solve complex Thai business law problems using appropriate frameworks for well-reasoned solutions. | Class participation | 2.5 | 28.5 |
| Quizzes & Activities | 6 |
| Final Assignment | 20 |
| CLO3 Develop effective communication and collaboration skills in a team setting to address Thai business law issues, fostering an inclusive and supportive environment that encourages the sharing of diverse perspectives and facilitates the resolution of legal and ethical challenges in a professional and constructive manner. | Class participation | 2.5 | 8.5 |
| Quizzes & Activities | 6 |
| CLO4 Analyze the influence of disruptive technologies on business law, including the adaptation of traditional legal rules and the emergence of new legal concepts and regulations. | Class participation | 2.5 | 28.5 |
| Quizzes & Activities | 6 |
| Final Assignment | 20 |
| **Total** |  | 100 | 100 |

|  |  |  |  |
| --- | --- | --- | --- |
| **Evaluation Methods** | **Expected Learning Outcomes (CLO)** | **Week** | **Percentage** |
| Class participation | CLO 1, 2, 3, 4 | 1-12 | 10% |
| Quizzes & Activities | CLO 1, 2, 3, 4 | 1-7 | 30% |
| Final Assignment | CLO 1, 2, 4 | 1-12 | 60% |
| **Total** | | | **100%**\* |

\* Note: At the end of the trimester, please be aware that grades will be coordinated and harmonized across all sections to ensure consistency and fairness in the grading process. This approach aims to eliminate any significant differences in grading standards between different sections/instructors, allowing for an equitable evaluation of all students' performance and achievements throughout the course.

(2) Grading System

| **Grade** | **Score** | **Achievement** | **GPA** |
| --- | --- | --- | --- |
| A | 90-100 | Excellent | 4.0 |
| B+ | 85-89 | Very Good | 3.5 |
| B | 80-84 | Good | 3.0 |
| C+ | 75-79 | Fairly Good | 2.5 |
| C | 70-74 | Fair | 2.0 |
| D+ | 65-69 | Poor | 1.5 |
| D | 60-64 | Very Poor | 1.0 |
| F | <60 | Fail | 0.0 |

Student should earn “D” grade and above to pass the course.

(3) Re-examination: no reexamination allowed

3. Student Appeals

Students can seek for academic advices, and contents and evaluation clarifications from instructors and Program Directors during office hours or by appointments. In addition, MUIC provides students the opportunity to formally appeal on academic-related matters through an appellant letter submitted to the college.

The professor, school, and University rely upon and cherish a community of trust. The professors firmly endorse, uphold, and embrace the University’s Student Conduct Code. Even one misconduct infraction can destroy an exemplary reputation that has taken years to build. Acting in a manner consistent with the University’s policies will benefit every member of the community, not only while attending the University, but also in your future business endeavors. All students must practice academic honesty. Academic misconduct is subject to an academic penalty at the discretion of the professor and/or a disciplinary sanction by the University. All students need to be familiar with the Student Conduct Code. The Code is available for review online.

Academic misconduct includes, but is not limited to, the following: Disclosing exam content during or after you have taken an exam, Removing exam material from the classroom or professor’s office without permission, Copying any material from another student, or from another source such as the Internet, that is submitted for grading unless the instructor gives you explicit permission to do so, Plagiarism, including use of Internet material without proper citation, Using cell phones or other electronics to obtain outside information during an exam without explicit permission from the instructor, Submitting your own work in one class that was completed for another class (self-plagiarism).

**Section 6 Teaching Materials and Resources**

1. Textbooks and/or other documents/materials

1. David Tan, A Primer of Thai Business Law (latest edition)
2. Stasi, *Principles of Thai Business Law*, Cengage

2. Recommended textbooks and/or other documents/materials

1. Civil and Commercial Code, translated by Professor Kamol Sandhikeshtrin and Prasert Satthavorasit (latest edition)

3. Other Resources (If any)

Case reports and various scholarly articles as well as useful legal and tax websites

1. [www.rd.go.th](http://www.rd.go.th)

2. [www.taxc.coj.go.th](http://www.taxc.coj.go.th)

3. [www.supremecourt.or.th](http://www.supremecourt.or.th)

4. [www.coj.go.th](http://www.coj.go.th)

5. [www.krisdika.go.th](http://www.krisdika.go.th)

6. [www.library.coj.go.th](http://www.library.coj.go.th)

7. [www.sso.go.th](http://www.sso.go.th)

8. [www.moc.go.th](http://www.moc.go.th)

11. [www.thaigov.go.th](http://www.thaigov.go.th)

12. [www.boi.go.th](http://www.boi.go.th)

13. [www.thethaibar.thaigov.net](http://www.thethaibar.thaigov.net)

14. [www.dbd.go.th](http://www.dbd.go.th).

**Section 7 Evaluation and Improvement of Course Management**

1. Strategies for evaluating course effectiveness by students

* Lecturer’s ability to explain main concepts and course content
* Lecturer’s ability to gain participation from students
* Student evaluation
* Successful completion of course content

1. Strategies for evaluating teaching methods

* Peer evaluation
* Talking and sharing of teaching methods among peers

1. Improvement of teaching methods

* Continual research into current issues relating to Business Law
* Dialogue with peers
* Updating teaching methods through training, seminars, and/or conferences

1. Verification process for evaluating students’ standard achievement outcomes in the course

* Comments from students on feedbacks
* Comments from students on learning outcomes and evaluation criteria

1. Review and plan for improving the effectiveness of the course

* Dialogue with peers and people in financial industry of their opinion on the outcome.
* Dialogue with students who had finished studying of their opinion on the outcome.

**Appendix**

**Alignment between Courses and Programs**

Table 1 The relationship between course and Program Learning Goals (PLGs)

| **Course code and title** | **Program Learning Goals (PLGs)** | | | | | |
| --- | --- | --- | --- | --- | --- | --- |
| **LG1** | **LG2** | **LG3** | **LG4** | **LG5** | **LG6** |
| ICMB 310 Business Law |  | **I** |  | **I** |  |  |

#### Table 2 The relationship between CLOs and Program Learning Objectives (PLOs)

| **Course Learning Objectives** | **Program Learning Goals (PLGs)** | | | | | |
| --- | --- | --- | --- | --- | --- | --- |
| **LG1** | **LG2** | **LG3** | **LG4** | **LG5** | **LG6** |
| CLO1: Demonstrate understanding of the historical development and structure of Thai legal system and the role of the laws in resolving business disputes. |  | PLO2.2 |  |  |  |  |
| CLO2: Analyze and differentiate legal and ethical issues in business decision-making, incorporating ESG, CSR, responsibility, reputational, and legal dimensions, while applying analytical skills to critically solve complex Thai business law problems using appropriate frameworks for well-reasoned solutions. |  | PLO2.3 |  |  |  |  |
| CLO3: Develop effective communication and collaboration skills in a team setting to address Thai business law issues, fostering an inclusive and supportive environment that encourages the sharing of diverse perspectives and facilitates the resolution of legal and ethical challenges in a professional and constructive manner. |  | PLO2.3 |  |  |  |  |
| CLO4: Analyze the influence of disruptive technologies on business law, including the adaptation of traditional legal rules and the emergence of new legal concepts and regulations. |  |  |  | PLO4.1 |  |  |

Table 3 The description of PLGs and PLOs of the course

| **PLGs** | **PLOs** |
| --- | --- |
| LG2 Students are able to think critically and to logically arrive at conclusions | LO2.2 Students can select appropriate frameworks/techniques/methods to analyze business issues. |
| LO2.3 Students can arrive at well-reasoned alternatives |
| LG4 Students are able to assess ethical implications of business practices and to describe the importance of sustainability in business | LO4.1 Students can assess the ethical implications of business practices |